

VIDEOSYNCRASIES

ANOKA COUNTY COMMUNICATIONS WORKSHOP, INC.

November 1983 - March 1984

FRIDLEY, MINNESOTA

Vol. 5, No. 1



Will Loew-Blosser (Oh, you all knew that!)

MAJOR CONTRIBUTORS: City of Fridley, Storer Cable, U.A.W. Local 683, Herbst & Thue, FMC Corporation, Arrowfast Printing, Fridley State Bank, Barry Blower Co., LaMaur, Onan Corp., Lifestyle Music Arts, Northtown Racquetball

VIDEOSYNCRASIES STAFF

Mark Neuman-Scott/Editor
Paula Neuman-Scott/Copy Editor/Layout
Ruth Dunn/Photos/Reporter
John P. King/Circulation



Paula Neuman-Scott with John Duntley

TELETHON

Once again, it's time for all of the talented, ambitious, witty, performing performers to get on the ball and show us what they're talented in, ambitious about, and where their witticism pertains to the...well, anyway, it's TELETHON time!!! See all these LIVE on Channel 12 from March 26 - 31! And, fill in YOUR pledge card to support YOUR public access organization - the Anoka County Communications Workshop, Inc.!!

1983 Programs That Made a Star of You*

- * 49'er Days Parade From the Float
- * Fridley VFW Post 363 Bantam A Hockey
- * Fridley PeeWee Hockey
- * Willies Awards
- * FHS Children's Theater
- * Fridley Floor Hockey
- * Fridley Poll
- * Hayes School Christmas Concerts
- * Stevenson School Christmas Concerts
- * FHS Girls Gymnastics
- * Poetry '83
- * Rotary Club Presents
- * Sax & Violins
- * In Focus
- * Focus on Labor
- * Artists in Minnesota
- * Bob Sissel's Clubhouse/After Hours
- * FHS Girls Volleyball
- * Building A City of God
- * Pastor's Study
- * Telecide '83
- * 3 IN 1

EVERYONE'S TELEVISION CHANNEL 12 Fridley Community Television

* Yes, I love public access television!
* Here's my pledge:

* Name _____

* Address _____

* City _____ Zip _____

* I pledge to send to the
* Anoka County Communications Workshop, Inc.,
* a non-profit/tax-exempt organization my donation of:
* \$5 \$10 \$15 \$20 \$25 \$ _____

* I want to find out how to appear on Channel 12.
* Please send me your brochure with class information.

* My favorite show on Channel 12 is _____

* _____



Anoka County Communications Workshop
350 63rd Avenue N.E.
Fridley, MN. 55432

Stamp

D-DAY

The birth of a baby, a medical adviser, professional actors and a carefully crafted script are just some of the elements that make "D Day" the most ambitious dramatic production ever done at the ETC 12 studios.

Written and produced by Vic Passa, the first act of the three-act play will be shown soon on ETC 12.

It tells of the evolvment of 22-year-old Tricia's personality, highlighted by three contrasting childbirths and stages of marriage, beginning in 1970 and going to 1980.

The play was originally meant for the stage and Passa hopes it will be performed in a theater someday. But because that didn't work out now, Passa went along with the suggestion of Kay Bonner Nee of Fridley to do a videotape of it at the public access studios in Fridley. The videotape of Act One is 29 minutes and is an entity in itself. She hopes to produce Acts Two and Three at a later time.

Passa took great care to have the production be accurate and realistic. Auditions were held and professional actors agreed to volunteer for the production.

The script calls for the birth of a child, so the scene is created with a one-month old girl of Passa's neighbor. A hospital bed and other medical equipment were borrowed.

To be sure the play is medically correct, Passa has a medical adviser who is an obstetrics nurse who has assisted in the delivery of hundreds of babies.



Kay Bonner Nee with Vic Passa and D-Day cast

Another unusual feature of the production is the original music which was composed by Lesley Wachendorf of Burnsville.

Passa said the ETC 12 studios facilities were more than she expected for a public access station. "There is much more equipment and much more expertise than I thought I'd find," she said.

Public access Coordinator Will Loew-Blosser served as video director and coordinated all the camera shots for the 22-page script along with doing editing. Nee was artistic director. Other Anoka County Communications Workshop volunteers assisted with the four cameras used.

"I learned a lot about people and about writing from the experience," said Passa. "It was a learning experience - going from private writing to public production."

Loew-Blosser said the strength of the production is in the message of the script. He adds, "It was a pleasure to work with such talented people."

Ruth Dunn

This is your
very own TELETHON
pledge post card.
Cut along the
dotted line, fill
it out, and mail
it back to us!!
Let us know what
your favorite access
program is so we can
cablecast it for you
on Channel 12!!
Don't forget - 1984
TELETHON is
March 26 - 30
Live 6:45-10:00pm
March 31
Live 12:00-10:00pm

EVERYONE'S TELEVISION CHANNEL 12
TELETHON MARCH 26 - 31 TELETHON
Special Television for Special People

Fridley's own community television channel wants your help.
It's your friends & neighbors at the Anoka County Communications
Workshop who make Channel 12 the place for Fridley people to
find Fridley fun and events. If you've enjoyed any of the
programs on Channel 12 listed here, please help us. Watch for
our many special programs during TELETHON week. Stop in!
Give us a call! Fill out the back of this card and mail it!
The Workshop is a non-profit/tax-exempt organization, and
your contribution is tax-deductible. Fridley's own television
channel depends on Fridley people's support to make 1984 as
exciting as 1983 was, so let us hear from you this month!

ANOKA COUNTY COMMUNICATIONS WORKSHOP, INC.
571-9144

Major Contributors: City of Fridley/ Storer Cable/ U.A.W. Local 683
PMC Corporation/ Arrowfast Printing/ Fridley State Bank
Onan Corporation/ Lifestyle Music Arts/ Herbst & Thue Attorneys
Northtown Racquetball Club/ Barry Blower Company/ LaMaur, Inc.

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EVERYONE'S TELEVISION CHANNEL 12
Anoka County
Communications Workshop
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Year-end Report

You may not all realize how busy the Workshop is, so I'm going to tell you about 1983 in this short wrap-up.

Programming produced included: Series renewed: The Church of St. Williams' "Building A City of God"; John King's FHS Girls Volleyball and FHS Girls Gymnastics season's games; Donna Faust's "Poetry '83"; Larry Hutchinson's "Sax & Violins"; Chris Matteson's "Accent On Art"; the Rotarians "Rotary Club Presents"; Pete Schweppe's "VFW Post 363 Bantam A Hockey". Series on-going included: "Fridley Poll", nearing Mike Bednarchuk's 300th show; also, Mike's "In Focus"; Fridley Assembly of God Church's "Pastor's Study", starting their fourth year; Dave Harvet's Live "3 In 1" program, which is now regularly sponsored by LaMaur, Inc. New Shows included "Coon Rapids Teen Center Presents", "FHS Childrens Theater", "Women's Encampment for Future Peace & Justice", "Artists in Minnesota", "Schmidt On Everything", "Bob Sisel's Clubhouse", "Focus On Labor", "Autorama '83", and over 1,000 other programs in 1983.

The Workshop covered every elementary Christmas program this year. Thanks go to Dr. Switzer for coordinating Hayes School tapings and John King for taping the Stevenson School programs and for cablecasting on Christmas Eve Day. Notices went home with 1,400 school kids with the viewing times listed for vacation time. Several churches and private schools also taped Christmas programs that were brought in to be cablecast.

Now host to visitors on Thursday evenings is "Fridley Poll". Many Cub Scouts, Girl Scouts, and Campfire Girls have been in for tours this year. Also in the studio in the morning were Stevenson School Harvest Program kids making up their own commercials.

We have 127 new members for the year, and 67 renewed memberships. Besides the regular memberships, we have organizational memberships: The Church of St. Williams, William Mitchell College of Law, the U.S. Army, U.S. Post Office, Onan Corp, and the Fridley Assembly of God Church.

Our schedules are now published in the Fridley SUN with descriptions of the show and a highlight of a program. The Minneapolis Star & Tribune Community section lists the Channel 12 schedules, and a channel is to be designated to run our schedule continuously during the evening when programming is on Channel 12.

It has been an extremely busy year for the Workshop, as the statistics reflect: we had 953 studio bookings. Since the rebuild, there have been 135 bookings in the studio between 9 a.m. and noon, indicating the desire of people to use the facilities in the morning. We managed 624 portapak checkouts (and 624 portapak checkins); and 367 editing bookings in the VHS room started after the rebuild. The 3/4" editing equipment was reserved 334 times before the rebuild. Since then, Storer has handled the bookings and we do not have statistics on the bookings for 3/4" editing.

And the people are making programs from their training at the Workshop. And the programs are reflecting their different backgrounds, interests, causes, humor, talent, and creativity. We feel the Workshop is achieving the goal set many years ago - to make public access in Fridley the people's voice.

Paula Neuman-Scott

BOARD OF DIRECTORS

Mark Neuman-Scott, Chairperson
Jim Bauer, Treasurer
Kenneth Brennan, Secretary
Will Loew-Blosser, Coordinator/Staff
Paula Neuman-Scott, Director of Operations/Staff

Mike Bednarchuk
Ruth Dunn
Mark Hotchkiss

Paul Kaspszak
John P. King
Clyde Moravetz

Firefighters

A videotape being shown soon in Bonn, Germany, before an international committee of explosives experts from 67 countries was made at the ETC 12 facilities this year by the Fridley Fire Department.

The videotape will also be distributed to fire services in each of the 50 states and has been viewed by the U.S. Department of Transportation, the Treasury Department, the U.S. Coast Guard, the National Association of State Fire Chiefs and more.

SAAMI had made a film about fires involving explosives in the 1970s but didn't have actual firefighters shown working with such a fire. "That was the significance of our tape--that we would show real firefighters dealing with an actual explosives fire."

The video is a training film showing that fires involving ammunitions can be safely fought. "Firefighters have trouble believing this," he said.

He's had a call from Albany, NY, requesting a copy of the video. Firefighters there let two buildings burn to the ground because they heard ammunition was involved and refused to fight it.



Will Loew-Blosser with Chief Bob Aldrich and Assistant Fire Chief Chuck McKusick

The response to the video has been even greater than anticipated by producers Robert Aldrich, Fridley Fire Chief, and Charles McKusick, the department's training officer. "People have been screaming for copies," McKusick said. "We didn't foresee that we'd have this favorable a reaction to something made by a bunch of amateurs.

The idea for the Fridley Fire Department making the video came when McKusick heard that the Sporting Arms Ammunitions Manufacturers Institute (SAAMI) was looking for a department to do the job. McKusick said the Fridley Fire Department had available the resources in public access studios and the talents among fire fighters to make such a project possible.

This was the first video program Fridley firefighters had made in several years and it has caused a resurgence of interest in making more. Firefighters made a video in 1978, "Fire: It Can Happen To You," that won a state cable commission award.

Since completion of the explosives videotape, firefighters have taken the portapak, studio and editing classes offered monthly through the Anoka County Communications Workshop. During training they produced a five-minute program on installation and maintenance of home fire alarms. continued on page 5

relations program, could also be slated for national distribution. It will be a portrait of firefighters and will explain what a fire department does for a community, said McKusick.

Chief Aldrich said the use of videotape is unsurpassed as a training instrument and the department intends to make good use of it. McKusick hopes to build a good library of videotapes for the fire department. Videotapes should also aid the department's public education efforts, he said. "An advantage of VHS is that everyone loves TV."

McKusick said the firefighters couldn't have made the program without the help of Public Access Coordinator Will Loew-Blosser. "Besides his great technical skill, his greatest asset is his patient demeanor and his support and encouragement to neophytes like us," said McKusick.

Ruth Dunn

Welcome 1984

1984 is here. Everyone has heard plenty about George Orwell and his predictions. While he envisioned Big Brother, he did not tell us about public access. Stop a moment and think about public access and Big Brother. How many times have you heard that public access is your right to freedom of speech?

The Anoka County Communications Workshop is now entering its ninth year since incorporating. It is the oldest public access entity in Minnesota. What has made the Workshop endure is it's members, the PEOPLE. But, most members do not know how or why the Workshop started. The Workshop's history is known by only a few people.

The Workshop grew out of a Community Education Class in the winter of 1975. It was organized on Ken Brennen's back porch. All the Workshop programs were once taped on a black and white portapak from the Fridley Library, which the Workshop knew as it's home. Years ago, we had no offices, no staff, and no budget; only members. We persevered and today we have just concluded our most successful year with new facilities.

I hope you are all proud to be members of the Workshop - "Everyone's Television Channel 12". Join in and exercise your freedom of speech and have some fun at the TELETHON, the membership meetings and the Willies and really accomplish something!

Willies '83

November was the 3rd Annual Willies Awards Banquet with about 60 community producers attending the ceremonies to receive their certificates and view clips of the entries. Mike Bednarchuk hosted this very successful evening with guest hosts Scott Briggs, Sister Zoa Braunwaith, Grandpa Andrews, and Jim Bauer. Mark Neuman-Scott presented Silver Willies to George Stoney, New York University, the 'father' of public access. The tickets for the Willies pictures George with our Board of Directors during his visit to the Workshop last summer.



Mike Bednarchuk, Grandpa Andrews, Dave Harvet

Silver Willies also went to Ernie Culp of Charlotte, Michigan for his "Uncle Ernie TNT" children's series that he ships around the country for us to enjoy.

Barbara Hughes, chairperson of the Fridley Cable Commission, was also awarded a Silver Willie. She is a former ACCW Board member and former host of 'Friends & Neighbors' which we still hope will be revived someday! She has been a continuing source of support for public access development.

Brothers Timm and Terry Lovaas were both given Silvers so they wouldn't have to share...although we knew if they had to they would. Terry is a former ACCW Board member and currently the lead access coordinator for the Ramsey, Anoka/ Champlin/ Andover cable area. He chaired the ACCW's TELETHON in 1981 all by himself!, taught our Anoka-Ramsey TV Production class and was a Monday night cablecaster for longer than he can remember. Brother Timm is also a former ACCW Board member, as well as a member of the U.A.W. Local 683, which produced 'Focus on Labor'. A nationwide interest was sparked by the union's involvement in public access in Fridley.

THANKS TO...

 *John P. King for taping the Stevenson School Christmas Programs and for cablecasting on Christmas Eve Day so all the kiddies could see how well they sang on TV!!
 *Tony Blake, Jeff Koziol, Timm Lovaas, and Jim Selvig for helping build the most beautiful sets we have seen (and to Larry Hutchinson for maintaining the same).
 *Rev. Paul Krupinski for taping color backgrounds and donating the tape to the ACCW library for those who would like to edit with this capability.
 *Jim Bauer for volunteering to chair this year's TELETHON. This is the first time someone has taken it upon himself two years in a row. That Kegg Brothers Beer must be pretty strong!! Mark Neuman-Scott had some too; he's co-chairing TELETHON '84.

 REMINDER: Do not leave video equipment in your car in the winter or the summer. It can be very harmful to our equipment to be subjected to extreme cold or heat and YOU are responsible for the equipment during the time it is checked out to YOU!!

 The 3 in 1 Show is offering a section of their program specifically for promoting your show. Write up an announcement to be read or videotape your announcement - turn it in to Dave Harvet, Will, or Paula. 3 in 1 is Live at 6:00 p.m. Wednesdays. 2 minutes max.

 Goodbye to Claire McInerney at the Anoka County Library Media Department. She's still an ACCW member, so maybe we'll see more of her work now!
 Goodbye to Rob Penaloza at the City of Fridley Media Department. He's going to Madison, Wisconsin to work at the City Cable Channel.

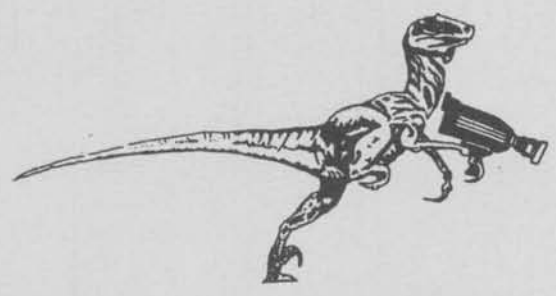
calendar

MARCH 14	ACCW Board Meeting	7:00pm
	TELETHON Meeting	8:00pm
17	Basics of Editing	10:30- 2:30
19	Anoka-Ramsey Class	
	Registration Begin	8:00am
26-30	TELETHON	6:45-10:00
31	TELETHON	12:00-10:00
APRIL 7	Portable I	10:30- 1:30
	Studio I	2:00- 6:00
14	Portable II	10:30- 1:30
	Studio II	2:00- 6:00

Enter The World Of Video...

The Anoka County Communications Workshop, Inc. is a public access entity that was founded in 1975. We were founded to help facilitate access programs by providing education and training in the use of video equipment. Public access is a free speech forum for citizens and groups to express their ideas and concerns via cable television.

ETC. TV PUBLIC ACCESS
 EVERYONE'S TELEVISION CHANNEL 12



Non-Profit Organization

ANOKA COUNTY COMMUNICATIONS WORKSHOP, INC.
 350-83RD AVENUE N.E. FRIDLEY, MINNESOTA 55432 (612)571-9144